

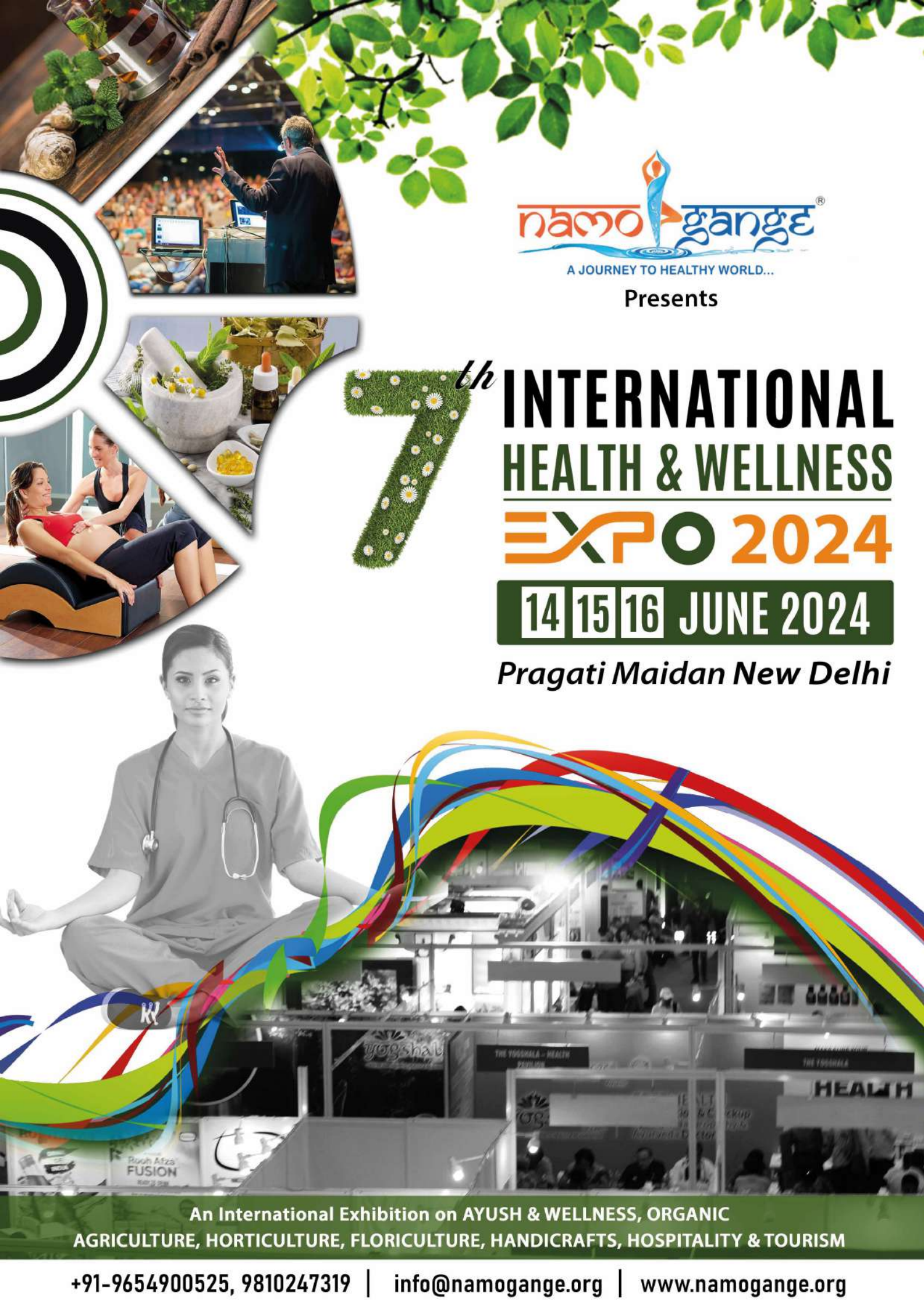


Presents

7th INTERNATIONAL HEALTH & WELLNESS EXPO 2024

14 | 15 | 16 JUNE 2024

Pragati Maidan New Delhi



An International Exhibition on AYUSH & WELLNESS, ORGANIC
AGRICULTURE, HORTICULTURE, FLORICULTURE, HANDICRAFTS, HOSPITALITY & TOURISM

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ABOUT EXPO 2024

The 7th edition of the Health & Wellness Expo 2024 is back to imbibe the wisdom of Health and Wellness and engross in splendid events to promote the mind, body, and soul balance to live a holistic life. The Health & Wellness Expo 2024 organized by Namo Gange Trust is here to celebrate the dawn of yet another golden era for the country. The Health & Wellness Expo 2024 would be showcasing, various products and services allied to the Health & Wellness Industry including AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS Industry.

The Expo provides an all-encompassing platform for all stakeholders to come together to protect all facets of the sector. This will generate awareness among the members of the community about the efficacy of Systems, their cost-effectiveness, and the availability of herbs used for the prevention and treatment of common ailments.

The 7th edition of the Health & Wellness Expo 2024 will bring the opportunity to interact with the stalwarts of the Health & Wellness industry for innovative products & Solutions. Healthcare has become one of India's largest sectors - both in terms of revenue and employment. Healthcare comprises hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance, and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services, and increasing expenditure by public as well as private players.

Wellness Industry as the overall wellness market in India is estimated at INR 490 billion and wellness services alone comprise 40% of this market, the expo provides an opportunity to explore the business opportunity to enter the Indian wellness market. The presence of prominent specialists and doctors at the expo is a special feature that will allow them to share their knowledge, educate, and transform the way we perceive our health. It's interesting to note that good health is the cornerstone of happiness and that health care is focused on prevention rather than just managing chronic pain.



EXPO OBJECTIVES

- Highlight government initiatives & schemes
- Bring buyers, sellers & all stakeholders under one roof
- Showcase products, new launches and Ayush skills for jobs
- Create awareness among the general public of Ayush benefits
- Introduce Ayush to diplomats & trade desks of foreign countries
- Provide a platform for indigenous alternative medicines and health therapies
- Conduct demos of AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS
- Strengthen the trust of the consumers in different health and wellness products & services
- Provide a perfect platform to introduce the latest technical advances in health & wellness industry



EXHIBITOR PROFILE

AYUSH :-

• AYOUSHADI/ MEDICINE:

Ayurvedic Medicines, Unani Medicines, Siddha Medicines, Homeopathy Medicines, OTC products, Herbal Medicines, food Supplements division, Herbal Extracts, Ingredients and Raw division, Medicinal Plants growers, suppliers, exporters and direct sellers, Bhasma Suppliers (Swarna, Rajat & iron bhasma)

• AAHAR/ FOOD:

Agro foods, Dairy foods, Natural and Organic foods, Herbal foods, Super foods, Honeybee division, Coconut division, Banana division, Tea board division, Spice division, OTC products, protein, and vitamin supplements.

• EQUIPMENT, MACHINERY & PACKAGING:

Ayurvedic/ Herbal Medicine Manufacturing Machines, Tablet Granulation, Syrup Machines, Physiotherapy Machines and Equipment. Ayurvedic/ Herbal Medicine Packaging Division. Lab Testing Equipment, Massage Equipment, Panchakarma Products and Equipment, Wrapping material, Labelling Machinery, Physiotherapy Equipment

• AYURVASTRAM:

Khadi Clothes, Herbal and Organic Apparels, Jute and Bamboo clothes, Coir Division, Moonj Division, Seed Fibres, Leaf Fibres, Bast fibres, fruit fibres and stalk fibres.

• HYGIENE AND SANITISATION:

Natural Hand Sanitizers and Soaps, Hand Gel & Rub, and floor Cleaners, Natural Air Purifiers, Water Purifiers, Sound Purifiers and therapies, Oral Hygiene Products, Vaginal Hygiene, Skin Hygiene.

• INSTITUTIONS:

Educational Institutions (Colleges and Universities), Professional Institutions, NGO, Insurance Boards, Certification Agencies, Online Meditation and Yoga Providers, Consultancy Firms, Research Outsourcing Centers, Laboratories

• MEDICAL & WELLNESS TOURISM:

Ayurvedic Resorts & Hospitals, Naturopathy Resorts & Hospitals, Healing Centres, Nature Cure Centres, Spiritual Tourism, Tour and Travel Agents and Operators

• PERSONAL CARE/ BODY CARE :

Beauty Services & Products, Spas, Saloon, Make up Products, Face Emulsion Cream, Refreshing Mist, Facial Care, Products and Services for Hair, Eye Care, Anti Ageing Products, Detox and Slimming, Combs and Brushes, lifestyle Products.

• WELLNESS HANDICRAFTS:

Copper Bottles, Brass Bottles, Aroma Products, Incense Sticks, Dhoop, Fragrances and flavours, Essential Oils and Aroma Oils.

• FITNESS:

Fitness Equipment, Fitness Apps, Gadgets and Accessories, Fitness Trackers, Waistband, Foam Roller, Roller Wheel etc, Fitness Studios, Gym Centre.

• YOG-NIROG:

Yoga Apparels, Props, Clothes, Mats, Yoga Accessories, Sandbag, Yoga Balance Balls and Blocks, Yog Paramparas, Yoga studios, Chakra Pendent

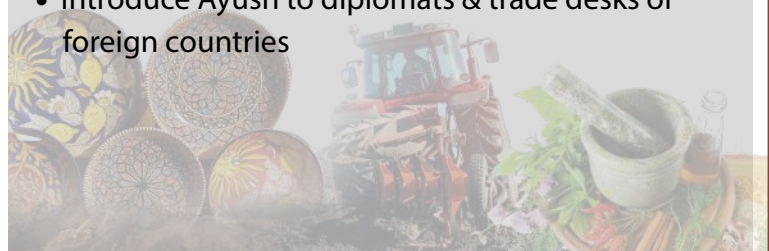
VISITOR PROFILE

AYUSH :-

- Aroma Oil & Essential Oil Manufacturers
- Ayurveda & Naturopathy Hospitals & Health Centres
- Ayurveda Doctors
- Ayurveda Drug Manufacturers
- Health & Wellness Therapists
- Massage Equipment Manufacturers
- Natural / Ayurveda / Wellness Resorts, Retreats
- Naturopathy Clinics and Centre Owners
- Nutritionists and Dietitians
- Panchakarma Centre Owners
- Panchakarma & Physiotherapy Equipment Manufacturers
- Spa and Medispa Owners
- All UG & PG students of Ayurveda, Yoga & Naturopathy

HIGHLIGHTS OF EXHIBITION

- India's Largest Exhibition on AYUSH & Wellness, Agriculture, Horticulture, Floriculture, Organic, Handicrafts, Hospitality & Tourism.
- Highlight government initiatives & schemes
- Provide a platform for indigenous Medicines and AYUSH
- Showcase products, new launches and Ayush skills for jobs
- Conduct demos of AYUSH, NUTRITION, FITNESS, ORGANIC, HERBAL & WELLNESS
- Create awareness among the general public of Ayush benefits
- Enormous Footfall and Participation of National / International exhibitors and visitors.
- Exploring conventional/traditional therapies and home remedies at one place.
- Networking, Learning and Interacting with Number of Yogis / healers / therapist / practitioners.
- Meet with Experts, Professionals, Manufactures and Traders.
- Strengthen the trust of the consumers in different health and wellness products & services
- Bring buyers, sellers & all stakeholders under one roof
- Provide a perfect platform to introduce the latest technical advances in health & wellness industry
- Introduce Ayush to diplomats & trade desks of foreign countries



WHY YOU MUST EXHIBIT?

A health and wellness expo is a great opportunity for companies and organizations in the health and wellness industry to showcase their products and services to a large and engaged audience. Exhibiting at a health and wellness expo allows you to:

- Reach a targeted audience
- Build brand awareness
- Network and make connections
- Generate leads and sales
- Stay competitive
- Franchise or set up distribution channels
- Forge new alliances and renew old tie-ups
- Launch products and evaluate feedback
- It is more cost-effective & better than advertising
- Exhibitions are a marketing medium like no other
- Your target audience comes to you in thousands
- Plug yourself into a network that delivers results
- It can be a game-changer for your business
- Interact with MNCs, FMCGs, Brands, Experts, Suppliers & Officials
- Almost anyone interested in your product/service will be there
- Get branded as an integral major player in the industry



WHY YOU MUST VISIT?

A Health and Wellness Expo is a great opportunity for professionals in the industry to learn about new products and services, network with other industry professionals, and stay up-to-date with the latest trends and developments. Here are some reasons why you should visit Health and Wellness Expo:- It's an Industry Event

- Get the latest updates
- Venture into new markets
- Benefit from product launches
- Expand your business portfolio
- Witness the industry come alive
- Educate & learn from specialists
- Attend Demos & collect samples
- Witness new technologies & equipment
- Meet One-on-One with professionals
- Learn about new products and services
- Network with other industry professionals
- Meet new potential partners or suppliers
- See the latest technology and equipment
- Attend educational sessions and workshops
- Expansion and Dealers & Distributors Network
- Stay up-to-date with the latest trends and developments





12th Edition

arogyaTM

sangoshthi

14 | 15 | 16 JUNE 2024

About

The aim of our Arogya Sangoshthi is to provide a common platform for researchers, academicians, scholars, professionals, and young aspirants to discuss and present their views and vision on emerging issues related to lifestyle disorders and the role of the Indian system of medicine to cure & prevention.

Our aim is to make the AYUSH system popular by organizing and conducting activities like seminars, conferences, health workshops, health exhibitions, health shows, health camps, health pavilions, etc.

Namo Gange Trust organizes seminars and conferences with every aspect of preparing and running their aims, objectives, and their outcomes.

NATIONAL CONFERENCE

On

- 
- 1 Ayurveda for Vasudhaiva Kutumbakam**
 - 2 Rare, Endangered & Threatened Medicinal Plants of Himalayan Areas**
From Cultivation, Conservation to Consumption
 - 3 Medicinal Plants For Ayurveda**
Cultivation, Procurement, Practices & Publicity
 - 4 Agriculture**
Cultivation, Practices and Management in Hilly Areas

EVENT GLIMPSSES



INDRESH KUMAR
Social Activist



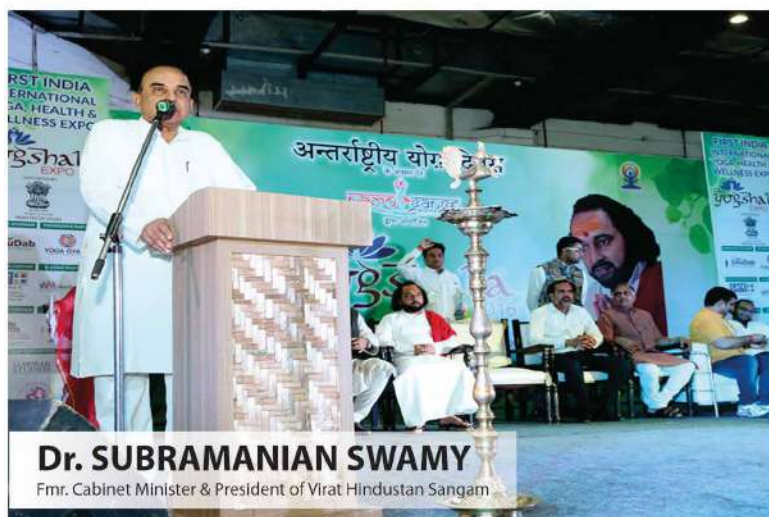
DR. SAMBIT PATRA
Chairman of India Tourism Development Corporation



PADMA BHUSHAN V.D. DEVENDRA TRIGUNA
President, Rashtriya Ayurveda Vidyapeeth



SH. AJAY BHATT
Minister of State for Tourism, Uttarakhand



Dr. SUBRAMANIAN SWAMY
Fmr. Cabinet Minister & President of Virat Hindustan Sangam



MILIND SOMAN
Model & Fitness Enthusiast

MOMENTS TO CHERISH



SMT. TANUJA M NESARI
Director - All India Institute of Ayurveda (AIIA)



SH. RAMANAND MEENA
Deputy Secretary, Ministry of AYUSH



SADHVI BHAGAWATI SARASWATI
Global Spiritual Leader, Author & Social Activist



SMT. MEENAKSHI LEKHI
Minister of State for External Affairs & Culture of India



PADMA BHUSHAN RAM V SUTAR
Eminent Sculptor, President - AIFACS



PADMA SHRI VD. BALENDU PRAKASH
Ayurveda Practitioner & Founder of 'PAADAV'

